


June 21-25, 2021  
LyonSE&N-ELyT Workshop 2021

# Tohoku Forum for Creativity



Develop innovative ideas through intensive,  
focused discussions

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June 23, 2021



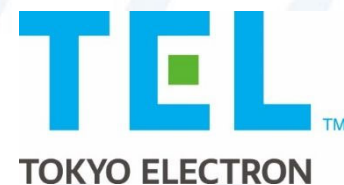
TOHOKU FORUM for CREATIVITY



## Mission

- Encourage international collaboration
- Facilitate interdisciplinary research
- Raise global leaders

Premium Sponsor

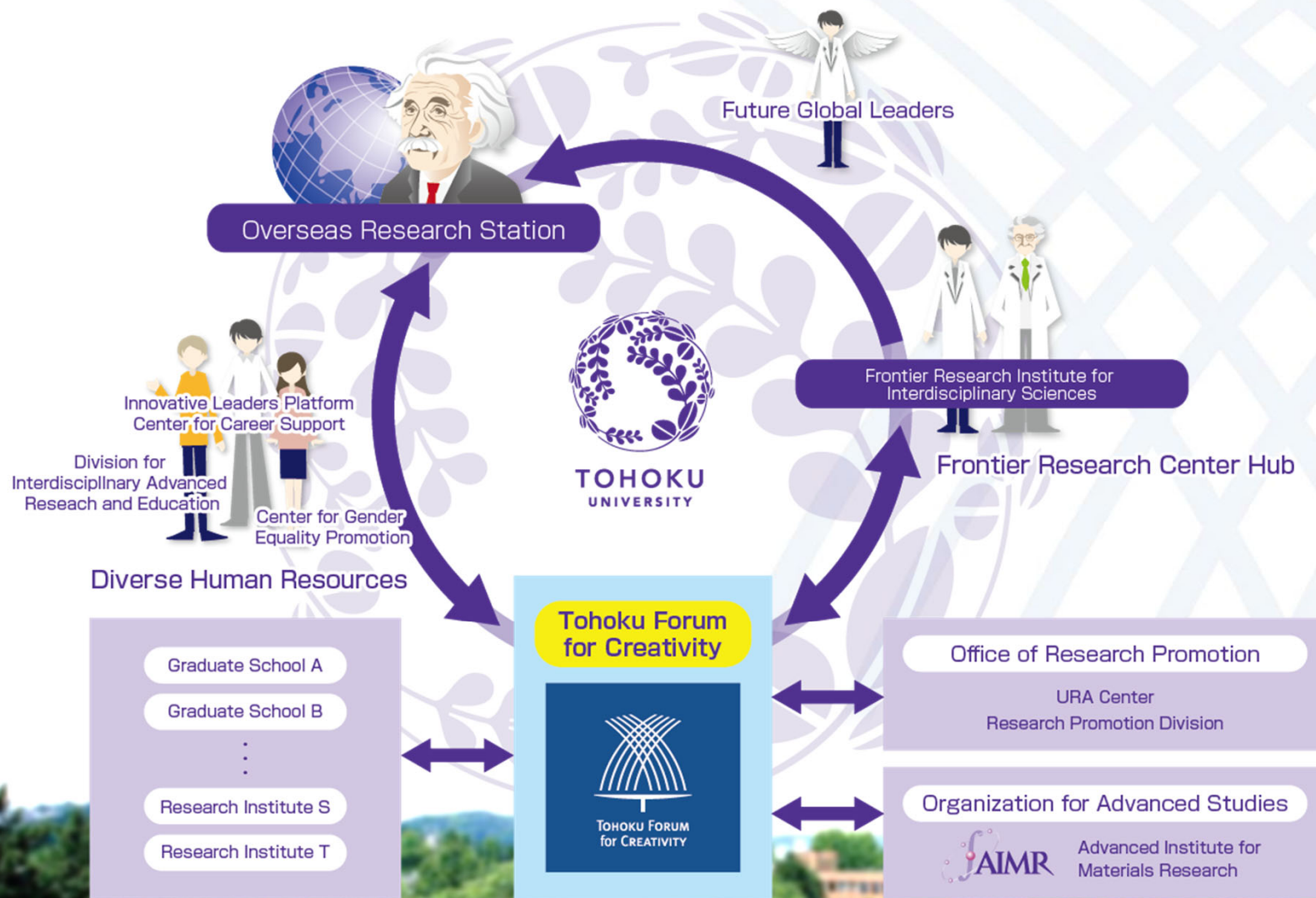


Gold Sponsor



TOHOKU FORUM for CREATIVITY

# Tohoku Forum for Creativity



Top – class researchers will stay at the Tohoku Forum for Creativity and intensively discuss new areas with young researchers.



# Call for Programs of Tohoku Forum for Creativity



**Call for Thematic Program Proposals**  
**2023 Tohoku Forum for Creativity**  
 Submission Deadline **Aug. 31, 2021**

The Tohoku Forum for Creativity (TFC) is the first international visitor research institute in Japan. Our aim is to identify important problems across all fields of research including social sciences, humanities, and life sciences, etc. to develop innovative ideas and deeper theoretical foundations through intensive, focused discussions.

The TFC is currently inviting proposals for thematic programs in the 2023 academic year (April, 2023 - March, 2024). A thematic program consists of two core components: the long-term stay of invited researchers, and the hosting of multiple events such as conferences, workshops, and tutorial sessions.

- Thematic programs aim to solve important problems, facilitate interdisciplinary research, and inspire young researchers.

**What we offer**

- Financial support: Up to 10,000,000 JPY [Type A] and Up to 5,000,000 JPY [Type B] for each program, for visitors' travel expenses, and other expenditures.
- Support from TFC staff: We help organizers plan their programs and give comprehensive administrative and logistic support to each program.
- Ideal location: The House of Creativity has a lecture theater, informal discussion areas, and office space for invited researchers, which together make it the perfect location for workshops and symposia.

Submission Guidelines  
[www.tfc.tohoku.ac.jp](http://www.tfc.tohoku.ac.jp)  
 Tohoku Forum for Creativity, Tohoku University | 2-1-1 Katahira, Aoba-ku, Sendai 980-8577 JAPAN



東北大学 知のフォーラム  
**2022-2023年度開催 Junior Research Program 募集**  
 応募締切 **2021年8月31日**

東北大学の創山センターは、若手研究者を支援し、次代の学術研究を担うグローバルリーダーを育成するため、「Junior Research Program」を募集しています。

Junior Research Programは、「著名な研究者の招聘と滞在」およびワークショップやシンポジウム、集中研鑽等の「学術イベント」から構成されます。

- ・人文社会科学から自然科学まであらゆる領域からの応募が可能です。応募者独自の関心に基づいた学術イベントを企画・実施していただけます。

応募資格 **最終学位取得後10年以内の若手研究者**

**プログラム推進支援**

- 財政的支援: 最大300万円の経費を提供いたします。それに加えて、企業や助成機関からの予算を加えて運営していただけます。海外からの招聘研究者の経費や滞在費として活用していただけます。
- 専任スタッフのサポート: プログラムの運営から研究費振込に係る手続き、イベントの広報等、あらゆる側面からプログラムの運営をサポートいたします。
- 「知の館」(TOKYO ELECTRON House of Creativity)の利用: シンポジウムやワークショップの会場として「知の館」を使用いただけます。

詳細・お問い合わせ  
[www.tfc.tohoku.ac.jp](http://www.tfc.tohoku.ac.jp)  
 東北大学 研究振興・国際化推進 知の創成センター 事務局 | 980-8577 仙台市青葉区千石12丁目1-1 (東北大学イノベーションプラザ)



東北大学 知のフォーラム  
**2023年度開催 未来社会デザインプログラム 募集**  
 応募締切 **2021年8月31日**

東北大学の創山センターは、東北大学の創出した研究が世界に通用する研究者を招いた国際研究コミュニティを構築することにより、国際競争力向上による社会課題の解決や研究成果の社会実装を目的として、「未来社会デザインプログラム」を募集しています。

未来社会デザインプログラムは、「著名な研究者の招聘と滞在」およびワークショップやシンポジウム、集中研鑽等の「学術イベント」から構成されます。

- ・人文社会科学から自然科学まであらゆる領域からの応募が可能です。オーガナイザーには企業からの参加を必要とします。

**プログラム推進支援**

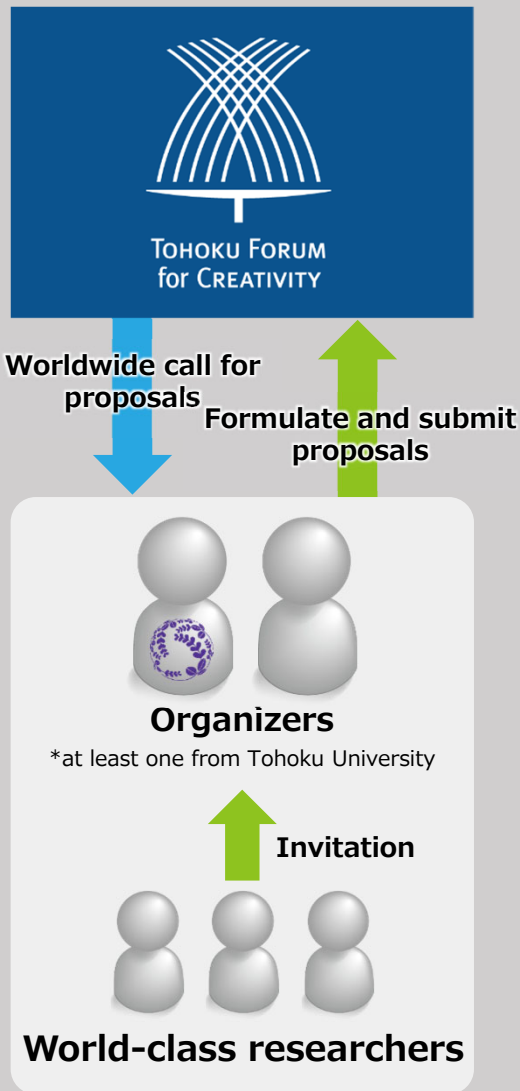
- 財政的支援: 最大300万円の経費を提供いたします。それに加えて、企業や助成機関からの予算を加えて運営していただけます。海外からの招聘研究者の経費や滞在費として活用していただけます。
- 専任スタッフのサポート: プログラムの運営から研究費振込に係る手続き、イベントの広報等、あらゆる側面からプログラムの運営をサポートいたします。
- 「知の館」(TOKYO ELECTRON House of Creativity)の利用: シンポジウムやワークショップの会場として「知の館」を使用いただけます。

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TOHOKU FORUM for CREATIVITY

# Outline of a TFC Thematic Program



## ■ A thematic program

- Focuses on a single theme for 3 months
- Hosts visits of world-class researchers
- Comprises multiple academic events

## ■ Support from TFC

- Type A Up to 10 million Japanese Yen
- Type B Up to 5 million Japanese Yen



**(1) Solve important problems in our society**

**(2) Develop new research fields**

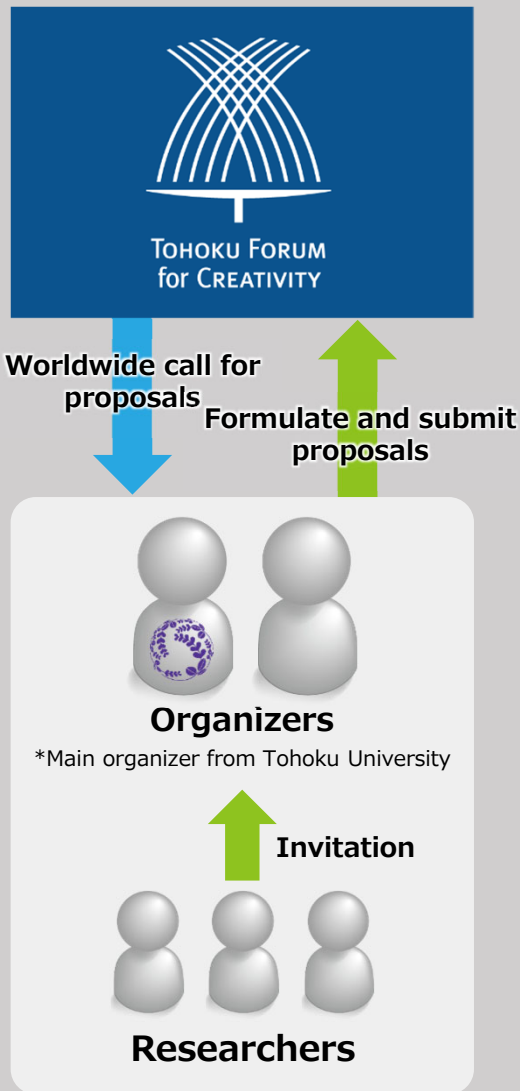
**(3) Raise the next generation of global leaders**



TOHOKU FORUM for CREATIVITY



# Outline of a TFC Junior Research Program



## ■ A junior research program

- Focuses on a single theme for 1 month
- Hosts long-term visits of researchers
- Includes an academic event such as an international conference or workshop

## ■ Support from TFC

- Up to 3 million Japanese Yen

- ↓
- (1) To give talented young researchers the opportunity to organize workshops and carry out collaborative research with distinguished international scientists.
  - (2) Programs will have ambitious, interdisciplinary, high-impact content with the potential to generate new research fields.



(Starting in 2016)



TOHOKU FORUM for CREATIVITY

# Outline of Future Society Design Program



## ■ A Future Society Design Program

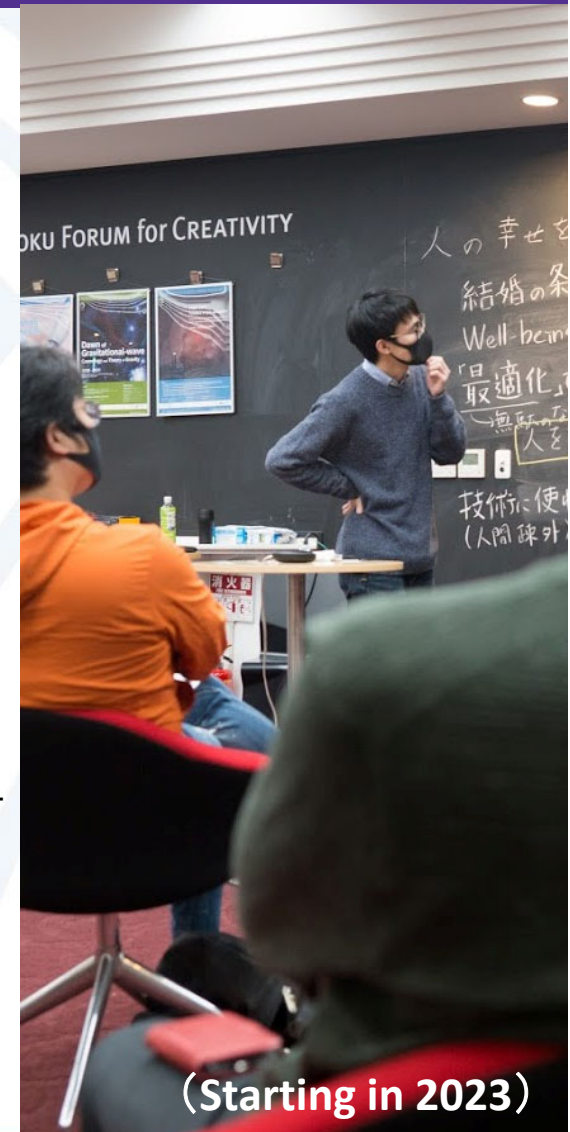
- Focuses on a single theme for 1 month
- Hosts long-term visits of researchers
- Will include an academic event such as an international conference or workshop

## ■ Support from TFC

- Up to 3 million Japanese Yen
- Financial support from industries



- (1) Co-creation of vision through industry-academia collaboration
- (2) Contribute to the resolution of common issues in society and the social implementation of research results



# Falling Walls Lab Sendai, First Lab in Japan

2014

**APPLY  
NOW!**

[WWW.FALLING-WALLS.COM/LAB](http://WWW.FALLING-WALLS.COM/LAB)

**GREAT MINDS  
3 MINUTES  
1 DAY**

BE PART OF THE FALLING WALLS LAB SENDAI  
ON 08 AUGUST 2014



**FALLING  
WALLS  
LAB 2014**

**FALLING  
WALLS**



Supported by



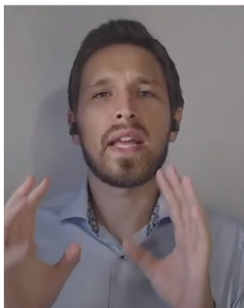
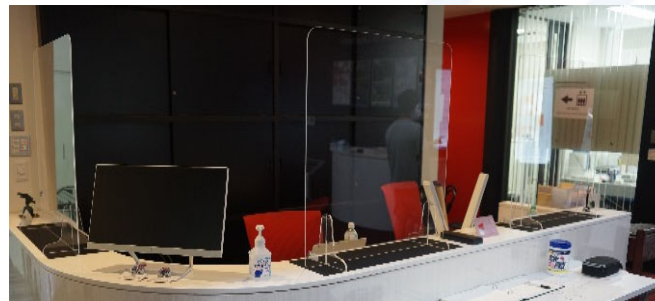
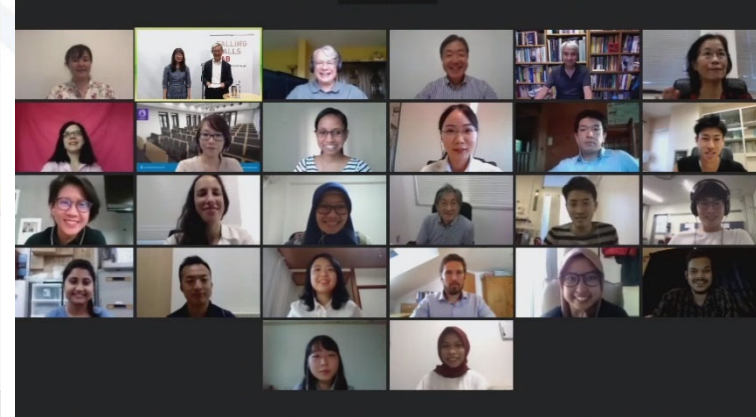
**TOKYO ELECTRON**



**TOHOKU FORUM for CREATIVITY**



# FALLING WALLS LAB 2020 SENDAI



# FWL Sendai 2021



31 AUGUST 2021

## FALLING WALLS LAB IS COMING TO SENDAI

Which wall will your research break? Pitch your innovative idea in just 3 minutes, showcasing a breakthrough that creates a positive impact on science and society.

**WHO**  
Students, entrepreneurs,  
early-career researchers,  
academics of all disciplines

**WHAT**  
Convince a jury of your idea - in  
3 minutes!

**WHY**  
Join the growing Falling Walls  
community of emerging  
innovators & win your spot in the  
global Falling Walls Lab  
finale!

**WHERE**  
TOKYO ELECTRON House of  
Creativity, Tohoku University

**June 30, 2021 (Wednesday)**

Application Deadline for FWL Sendai

**July-August, 2021**

Presentation coaching with Atsuko Kohata (radio & TV presenter/public speaking coach)

Learn how to introduce your research in an engaging way, not only at the Falling Walls Lab but also to potential employers or your grandparents.

**August 31, 2021 (Tuesday)**

Falling Walls Lab Sendai

**Hybrid Event: Online participation is possible!**      ↓ ↓ ↓

**Winners will attend the Falling Walls Lab Finale in Berlin on November 7-9!**



TOHOKU FORUM for CREATIVITY

# Presentation Coaching

## Tentative Schedule

**June 30, 2021**

Registration  
Deadline

**Beginning of July  
2021**

Initial Lecture on  
how to create an  
engaging  
presentation  
(hybrid)

**Throughout July  
2021**

Weekly Group  
sessions (online)

**End of July**

Practice your  
presentation for  
the Falling Walls  
Lab on stage

[http://www.tfc.tohoku.ac.jp/fwls/  
coaching.html](http://www.tfc.tohoku.ac.jp/fwls/coaching.html)

An effective "**elevator pitch**" is not only important for events like the Falling Walls Lab, but for many everyday situations in which you want to explain what you are working on, for example to potential employers or your grandparents.

Through the coaching you will learn **how to present effectively to a general audience**, even if you have no prior experience.

**The application for this coaching is separate from the Falling Walls Lab application**, but we encourage you to sign up for both!





# URL for submission

- **Submission Guidelines for Thematic Programs**

[https://www.tfc.tohoku.ac.jp/propose\\_a\\_program/thematic\\_program/submission\\_guidelines.html](https://www.tfc.tohoku.ac.jp/propose_a_program/thematic_program/submission_guidelines.html)

- **Submission Guidelines for Junior Research Programs**

[https://www.tfc.tohoku.ac.jp/propose\\_a\\_program/junior\\_research\\_program/submission\\_guidelines.html](https://www.tfc.tohoku.ac.jp/propose_a_program/junior_research_program/submission_guidelines.html)

- **Submission Guidelines for Future Society Design Programs**

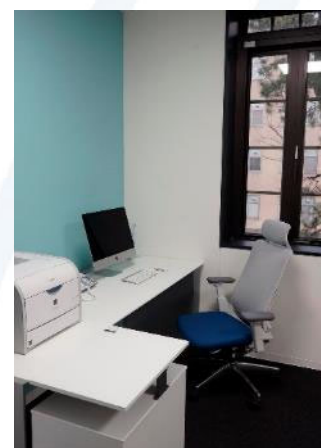
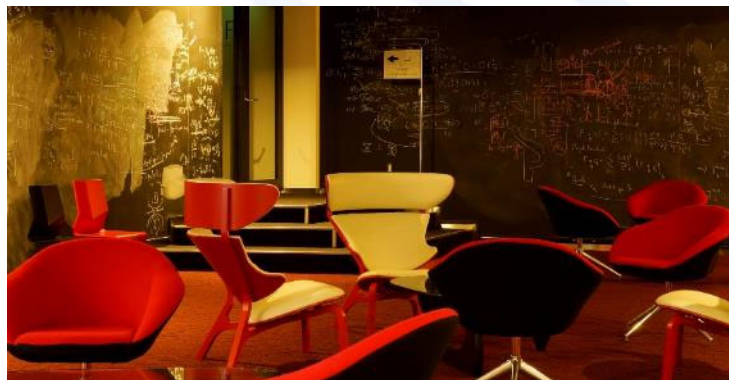
[https://www.tfc.tohoku.ac.jp/propose\\_a\\_program/future\\_society\\_design\\_program/submission\\_guidelines.html](https://www.tfc.tohoku.ac.jp/propose_a_program/future_society_design_program/submission_guidelines.html)

- **FALLING WALLS LAB Sendai 2021**

<https://falling-walls.com/lab/apply/sendai/>



# TOKYO ELECTRON House of Creativity



TOHOKU FORUM for CREATIVITY